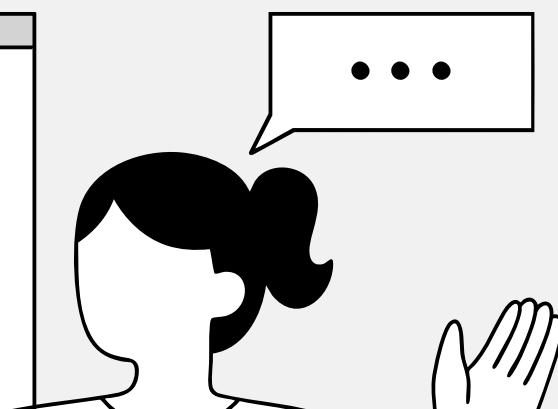
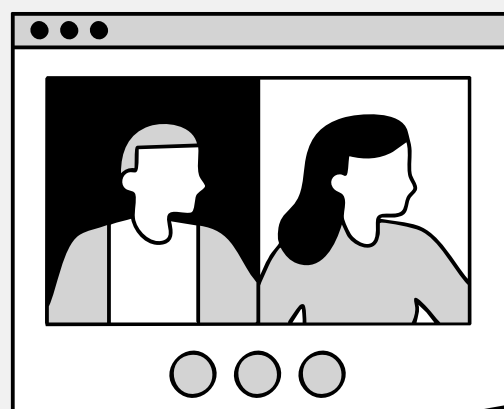




Presented By:
ABHINSHAN



DIGITAL PORTFOLIO MARKETER



DIGITAL PORTFOLIO MARKETING

Presented By:
ABHINSHAN

A presentation is a formal or informal communication method that involves conveying information, ideas, or a message to an audience. It often employs visual aids such as slides, charts, graphs, or multimedia elements to support and enhance the spoken content.



INTRO ABHINSHAN DUCTION



Hi, I'm Abhinshan, a passionate Digital Marketer focused on helping brands build a strong online presence and turn attention into meaningful growth.

I specialize in social media marketing, content strategy, branding, creative advertising, and digital growth strategies. My goal is simple: create content that not only looks good but also connects with the right audience and delivers results.



Hello, everyone

I AM ABHINSHAN

MISSION

WORK VISION

My vision is to help businesses and educational institutions build powerful digital identities, connect with the right audience, and achieve sustainable growth through creative and result-driven digital marketing.

I aim to combine creativity, strategy, technology, and data to create meaningful digital experiences that turn brands into memorable and trusted names.



MISSION

WORK MISSION



My mission is to help brands grow in the digital world through creative ideas, strategic marketing, and consistent execution.

I focus on understanding each brand's unique goals, reaching the right audience, creating engaging content, and turning digital opportunities into measurable results.

My goal is to make digital marketing simple, creative, impactful, and result-driven.

🚀 Your Goals. My Strategy. Our Growth.

Presented By:
ABHINSHAN

MARKETING DIGITAL STRATEGY

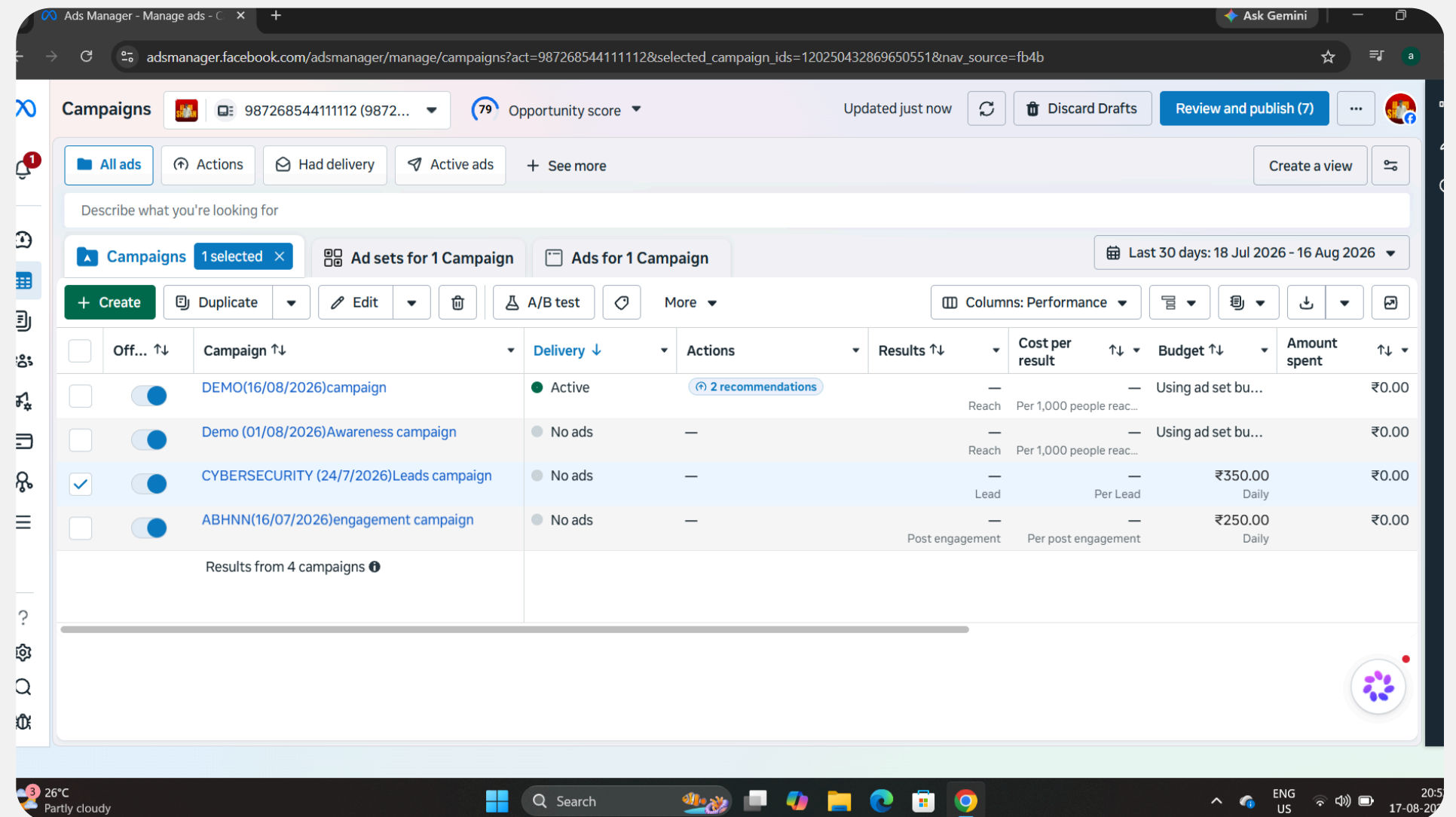


My marketing strategy is built around understanding the audience, creating valuable content, building brand trust, and driving measurable growth.

PORTFOLIO PROJECTS

PORTFOLIO

META ADS



The screenshot displays the Facebook Ads Manager interface. At the top, there's a navigation bar with 'Campaigns' selected. Below it, a search bar and filters for 'All ads', 'Actions', 'Had delivery', and 'Active ads' are visible. The main table lists four campaigns, with the third one, 'CYBERSECURITY (24/7/2026)Leads campaign', selected. The table columns include 'Off...', 'Campaign', 'Delivery', 'Actions', 'Results', 'Cost per result', 'Budget', and 'Amount spent'.

Off...	Campaign	Delivery	Actions	Results	Cost per result	Budget	Amount spent
☐	DEMO(16/08/2026)campaign	Active	2 recommendations	Reach	Per 1,000 people reac...	Using ad set bu...	₹0.00
☐	Demo (01/08/2026)Awareness campaign	No ads	—	Reach	Per 1,000 people reac...	Using ad set bu...	₹0.00
☒	CYBERSECURITY (24/7/2026)Leads campaign	No ads	—	Lead	Per Lead	₹350.00 Daily	₹0.00
☐	ABHNN(16/07/2026)engagement campaign	No ads	—	Post engagement	Per post engagement	₹250.00 Daily	₹0.00

Results from 4 campaigns

PORTFOLIO PROJECTS

PORTFOLIO

LINKDIN ADS

Ads | Brand awareness - Aug 17

Ask Gemini

linkedin.com/campaignmanager/accounts/556455140/campaigns/869052676/creatives?businessId=personal&isNewAdvertiser=true

Abhinshan's Ad Account / New Campaign

Ads in this ad set

Ad set

Brand awareness - Aug 17, 2...

- Ad set details
- Objective selection
- Audience
- Ad format
- URL parameters
- Placement
- Budget and schedule
- Conversion tracking

Ads in this ad set

Set up ads

- Sponsored Content

Review & Launch



Create an ad for your ad set

Select creative and copy that appeals to your audience

Create ad

Browse existing content

Forecasted results

Target audience size

200,000,000+

1-day

7-day

30-day

1-day spend

₹280.00 - ₹765.00

1-day reach

Key Result

2,200 - 8,900

1-day cost per 1,000 member accounts reached

₹124.78 - ₹146.67

1-day average frequency

1.0 - 1.4

Forecasted results are directional estimates and do not guarantee performance. Note that forecasting for reach optimization beyond 30 days is not yet available. [Learn more](#)

Is this helpful?

Yes

No

Previous

Save and exit

Next

26°C

Partly cloudy

Search

ENG US

20:59

17-08-2024

PORTFOLIO PROJECTS

PORTFOLIO

SNAPCHAT
ADS

Placement

...

...

enders, All ...

▼

Ad Set Details

Draft Actions ▼

Ad Set Name

United Kingdom, All Genders, All Ages

Status

Active

Tracking

Snap Pixel

Not Attached

Snap App ID Tracking

Disabled

Goal & Bid

Performance Goal

Back

Ad Set Estimates

Target Audience Size

16.4M - 20.4M

Weekly Results

Daily Results

Based on your daily budget, your estimated results are:

Reach

5.5K - 450K

Impressions

8.2K - 4

Available Ad Formats

Single Image or Video

Story Ad

Collection

Commercial

AI

Snapchat Ads Manager

ads.snapchat.com/3ee3da44-f87e-452b-b236-d48a2ddfb721/create-campaign/review?original_referrer=https%3A%2F%2Fwww.google.com

Ask Gemini

Get ad credit—see how!

Ads Readiness

digitalbyabhn Self Service

digitalbyabhn - Organization Admin

Ads ▼

Awareness & Engagement

innyh.inn

abhinyh.inn

Review & Publish

+ Create New ▼

Placements

Automatic Placement

Brand Suitability Filter

Full Inventory

Show content safe zone

Target Audience Size

127.1M - 132.3M

Estimated Weekly Impressions

6.2K - 18K

Show targeting details

Business Address

STREET ADDRESS, CITY, STATE, ZIPCODE

Business Street Address

City

State/Province

Zip/Postal Code

State/Province is required.

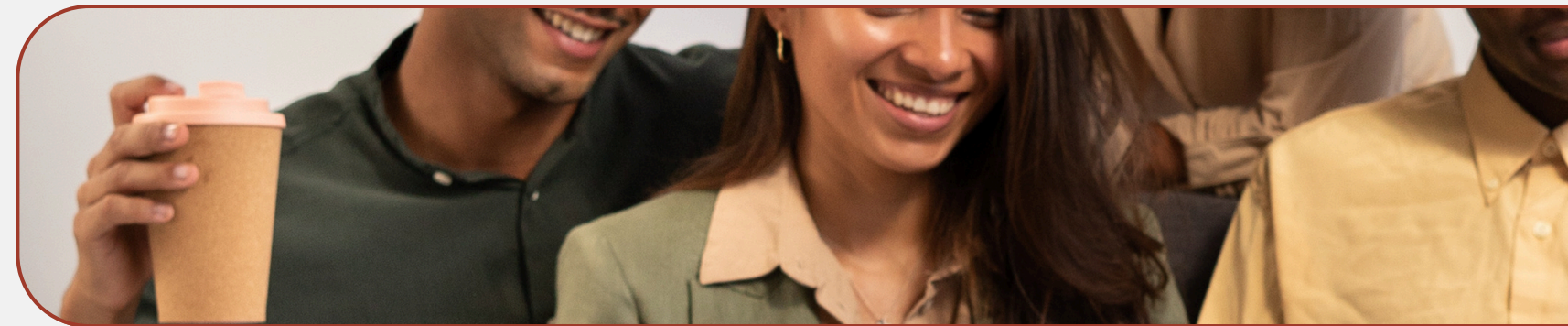
Back

Publish Campaign

DIGITAL

WHY CHOOSE

MARKETING



- 🎯 Reach the Right Audience — Target people based on interests, location, behavior, and needs.
- 📱 Build a Strong Online Presence — Make your brand visible and memorable across digital platforms.
- 💡 Creative & Engaging Content — Turn ideas into content that attracts attention and builds connections.
- 📊 Measurable Results — Track reach, engagement, leads, conversions, and campaign performance.
- 💰 Cost-Effective Growth — Start with flexible budgets and optimize campaigns based on results.
- 🤝 Build Customer Relationships — Engage directly with your audience and create long-term trust.
- 🚀 Drive Business Growth — Convert online attention into enquiries, customers, and brand growth.

CONCLUSION

Digital marketing is more than just promoting a business online — it is about building connections, creating trust, and driving meaningful growth.

As a digital marketer, my goal is to combine creativity, strategy, technology, and data to help brands stand out in a competitive digital world.

I believe every brand has a story to tell, and my mission is to make that story visible, valuable, and unforgettable.

Let's create. Let's connect. Let's grow. 🚀

Presented By:
ABHINSHAN



LET'S WORK TOGETHER

ABHINSHAN



MORE



INFORMATION

ABHINSHAN

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THANK YOU
FOR YOUR
ATTENTION

ABHINSHAN

